**EMAIL:** Email 2 - President's coming soon reminder email

**PHASE:** I. Implementation

**WHEN TO SEND:** 2 weeks pre-launch

**ATTACHMENT(S):** N/A

**SUBJECT LINE:** Reminder - The eMbrace total wellbeing program is coming soon!

**CONTENT:**



**eMbrace, a new total wellbeing solution, is coming soon!**

As I’ve mentioned in previous emails, eMbrace, a new total wellbeing solution provided by Magellan Healthcare, will launch on xxLAUNCH DATExx.

A key feature of the program is the Gallup® Wellbeing Survey, which measures wellbeing in six essential areas: emotional, career, social, financial, physical and community and.

eMbrace will empower you with a personalized plan, based on your Survey scores, that guides you to services, tools and resources to help you build a thriving life.

This industry-first program offers a variety of high-tech and high-touch services that are free, confidential and available to you and your household members.

We’ll be sending more information on how to get started with this great benefit on xxLAUNCH DATExx. Mark your calendars now, because you won’t want to miss it!