**EMAIL:** Email - President's eMbrace announcement email

**PHASE:** I. Implementation

**WHEN TO SEND:** 6 weeks pre-launch

**ATTACHMENT(S):** N/A

**SUBJECT LINE:** Introducing eMbrace - a new total wellbeing solution

**CONTENT:**



**Coming xxLAUNCH DATExx: eMbrace, a new, total wellbeing solution!**

We are pleased to introduce eMbrace, a total wellbeing benefit that will help you and your family members build thriving lives. With 70% of the population struggling or suffering and 28% of U.S. employees experiencing burnout, we are investing in this solution to help you improve your wellbeing as well as that of our entire organization.

You will benefit from the Gallup® Wellbeing Survey, with Magellan’s proprietary emotional wellbeing element, and a personalized plan that guides you to services and resources to help you improve in the six elements of wellbeing: career, social, physical, financial, community and emotional.

Over the next six weeks, you will learn more about eMbrace, so please be on the lookout for additional communications from the leadership team.