**EMAIL:** Email - President's go-live email

**PHASE:** II. Launch

**WHEN TO SEND:** Day 1 Launch

**ATTACHMENT(S):** Member overview flyer, Member FAQs

**SUBJECT LINE:** Experience eMbrace and improve your total wellbeing

**CONTENT:**



**Introducing eMbrace by Magellan Healthcare**

We are thrilled to announce that the new eMbrace total wellbeing program is now available! eMbrace is a unique program that helps you take care of all facets of your wellbeing:

* Emotional
* Career
* Social
* Financial
* Physical
* Community

eMbrace is confidential and available to you and your household members.

To get started, register on the member website at [Member.MagellanHealthcare.com](https://Member.MagellanHealthcare.com) and take the Gallup Wellbeing Assessment. You’ll get a personalized plan that guides you to services and resources that will help you on your wellbeing journey.

For more information, check out the attached flyer and FAQs.

**eMbrace your wellbeing today!**