

# Mental health awareness campaign library

Magellan Healthcare publishes five special campaigns each year to help clients acknowledge and support the following mental health awareness months:

- Black, Indigenous and People of Color (BIPOC) Mental Health Awareness Month—*July*
- Mental Health Month—*May*
- National Depression and Mental Health Awareness and Screening Month—*October*
- National Stress-Free Family Holidays Month—*December*
- Suicide Prevention Awareness Month—*September*

The following sections include examples of campaign materials. New pieces are added annually and existing pieces are reviewed and updated as needed. All materials are available in English and Spanish and are co-branded with the program name, logo and contact information.

## Black, Indigenous and People of Color (BIPOC) Mental Health Awareness Month



BIPOC Mental Health Awareness Poster (B-F1147)



Mental Health Flyer (B-F2082)



Racism and Mental Health Tipsheet (B-T1112rev1)



Unconscious Bias Tipsheet (B-T1039rev1)



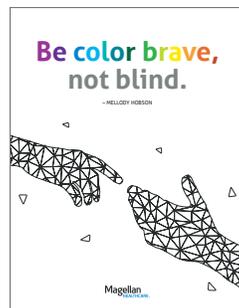
Listen with Empathy Tipsheet (B-T1040rev1)



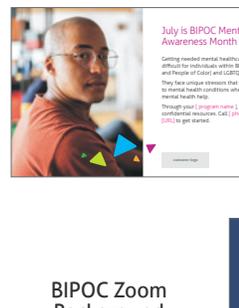
BIPOC and LGBTQ Mental Health Resources (B-T1113)



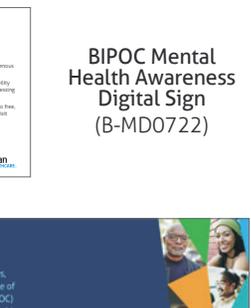
BIPOC Mental Health Awareness (B-F2098)



BIPOC Coloring Activity (B-F2099)



BIPOC Zoom Background (B-G1011)



BIPOC Mental Health Awareness Digital Sign (B-MD0722)