**EMAIL:** Email – President reminder #2: Key ELT messages (from ELT kick-off meeting prelaunch meeting)

**WHEN TO SEND:** Month 2

**PHASE:** 3. Engagement

**ATTACHMENT(S):** N/A

**SUBJECT LINE:** eMbrace update and Survey reminder

**CONTENT:**



**eMbrace update and Survey reminder**

A few weeks ago, we launched eMbrace – a total wellbeing solution to help you and your household members. We are pleased to provide you with access to the Gallup® Wellbeing Survey that measures the six elements of wellbeing: emotional, career, social, financial, physical and community. Once you take the Survey you get a personalized plan with recommendations for services and resources to help you improve your wellbeing.

**Take advantage of eMbrace today**

eMbraceempowers you with a personalized, guided experience to advance the quality of your life. This total wellbeing program is confidential and available to you and your household members.

**To get started**

* Visit the member website at [Member.MagellanHealthcare.com](file:///C%3A%5CUsers%5Ccsjohnson1%5CDownloads%5CMember.MagellanHealthcare.com) and explore the sections on Life, Mind and Body to see all the services, tools and resources.
* Take the Gallup® Wellbeing Survey and get your personalized plan.
* Start working on your personalized plan to improve your wellbeing!

Whether you are thriving, struggling or suffering, there are services to meet your unique needs. You can do everything from tracking your sleep and exercise and visiting a counselor to getting expert financial guidance and discounts on everyday needs.