**EMAIL:** Email – President announcement

**WHEN TO SEND:** 6 weeks pre-launch

**PHASE:** 1. Implementation

**ATTACHMENT(S):** N/A

**SUBJECT LINE:** Introducing eMbrace – a new total wellbeing solution

**CONTENT:**



**Coming xxLAUNCH DATExx: eMbrace, a new total wellbeing program!**

We are pleased to introduce eMbrace, a total wellbeing program that will help you and your family members build thriving lives, resilient minds and healthy bodies.

With 70% of the population struggling or suffering and 28% of U.S. employees experiencing burnout, we are investing in this solution to help you improve your wellbeing and that of our entire organization.

You will benefit from the Gallup® Wellbeing Survey, with Magellan’s proprietary emotional wellbeing element and a personalized plan that guides you to services and resources to help you improve in the six areas of wellbeing: emotional, career, social, financial, physical and community.

Over the next few weeks, we will be sharing more information on eMbrace, so please be on the lookout for additional communications from the leadership team.