**EMAIL:** Email – President announcement

**WHEN TO SEND:** 6 weeks pre-launch

**PHASE:** I. Implementation

**ATTACHMENT(S):** N/A

**SUBJECT LINE:** Introducing eMbrace – a new total wellbeing solution

**CONTENT:**



**Coming xxLAUNCH DATExx: eMbrace, a new, total wellbeing solution!**

We are pleased to introduce eMbrace, a total wellbeing program that will help you and your family members build thriving lives, resilient minds and healthy bodies. This total wellbeing program will replace our existing Employee Assistance Program. It is confidential and available to you and your household members.

With 70% of the population struggling or suffering and 28% of U.S. employees experiencing burnout, we are investing in this solution to help you improve your wellbeing and that of our entire organization.

You will benefit from the Gallup® Wellbeing Survey, with Magellan’s proprietary emotional wellbeing element and a personalized plan that guides you to services and resources to help you improve in the six areas of wellbeing: emotional, career, social, financial, physical and community.

Over the next few weeks, we will be sharing more information on eMbrace, so please be on the lookout for additional communications from the leadership team.